

NEWS RELEASE

KRAFT FOODSERVICE

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FOR IMMEDIATE RELEASE

CORNNUTS Introduces a Bold New Flavor- Limón

Now you can enjoy the same great crunch as Original CORNNUTS Crunchy Corn Snack with a bold, new Limón seasoning. It's the perfect way to pick up on your customers' love of the bold, refreshing flavor of lime, combined with the ultimate crunch of CORNNUTS.

Available in 4 additional flavors including the Ultimate Crunch Original, Chile Picante, Ranch and Barbeque, CORNNUTS are made with real corn, and contain 0g Trans Fats. They are also a great fit for School Nutrition programs with less than 35% calories from fat, less than 10% calories from saturated fat, and less than 35% total weight from sugar.

The "salty snack" segment is the most popular segment under snacking enjoyment, and there's nothing else out there quite like CORNNUTS. They're crunchy corn kernels seasoned to perfection and bursting with unique, bold flavors that your customers will come in for again and again.

Kraft Foodservice is a division of Kraft Foods Global, Inc. (NYSE:KFT), one of the world's largest food and beverage companies. Kraft Foodservice provides a diverse portfolio of brands, marketing and sales expertise and resources to the U.S. foodservice industry. Visit www.kraftfoodservice.com for more information.

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