

## NEWS RELEASE

**KRAFT FOODSERVICE**

**02/10**

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**This release expires 07/10**

### **FOR IMMEDIATE RELEASE**

#### **SATISFY STUDENTS AND SAVE MONEY WITH KRAFT'S SNACK & SIP PACKS**

KRAFT's SNACK & SIP varieties are a fun and convenient way for students to receive their full 3/4 cup fruit serving and 1 grain/bread serving as specified by the USDA. Offer these delicious snack packs to help manage costs, comply with audit guidelines and effectively meet the requirements for reimbursement through the USDA Afterschool Snack Program.

Each SNACK & SIP pack includes a KRAFT/NABISCO Snack and a CAPRI SUN 100% Juice all in one simple ready-to-serve package, perfect for your Afterschool Snack Programs. Be sure to try out all the tasty pairings, including RITZ BITS Cheese Crackers/CAPRI SUN 100% Juice Fruit Dive, BARNUM'S Animal Crackers/CAPRI SUN 100% Juice Apple Splash and LORNA DOONE Cookies/ CAPRI SUN 100% Juice Fruit Dive.

For more information on SNACK & SIP and on KRAFT's involvement with schools, visit [www.kraftfoodservice.com/school](http://www.kraftfoodservice.com/school). You can also visit [www.fnsusda.gov](http://www.fnsusda.gov) to learn about the National School Lunch Program and Afterschool Snack Program and to discover more about the refunds for which you may qualify!

*Kraft Foodservice is a division of Kraft Foods Global, Inc. (NYSE:KFT), one of the world's largest food and beverage companies. Kraft Foodservice provides a diverse portfolio of brands, marketing and sales expertise and resources to the U.S. foodservice industry. Visit [www.kraftfoodservice.com](http://www.kraftfoodservice.com) for more information.*