Elevating Refreshment

Crystal Light.

Infusions

CRYSTAL LIGHT *Infusions* combine classic CRYSTAL LIGHT with fresh ingredients like strawberries, raspberries, mint and more to create the ultimate in upscale refreshment. Our sophisticated specialty drink recipes feature expertly crafted culinary combinations so exceptional they can't be bottled up.

Taking Beverage Service to New Heights

Attract new customers, inspire repeat traffic and uplift your overall beverage business with trendsetting CRYSTAL LIGHT *Infusions*

New Recipes Each Quarter!

Enjoy exciting new gourmet recipes emailed to you all year.*

* Kraft Foodservice does not share personal information with outside groups.

Effortless Execution – Enjoy easy beverage recipes featuring CRYSTAL LIGHT drink mix and readily available ingredients, straightforward back-of-house preparation and quick container cleanup.

Upscale Appearance – Unique beverages made with fresh ingredients add high-end appeal to your menu. Offering different CRYSTAL LIGHT *Infusions* throughout the week highlights the culinary creativity of your operation.

Enhanced Profitability – Gourmet beverages made with CRYSTAL LIGHT command a premium price and have a low cost per ounce. This puts more money in your pocket than the common, everyday fountain or bottled drinks.

FREE STARTER KIT

Enjoy a complimentary kit complete with everything you need to launch **CRYSTAL LIGHT *Infusions*** in your operation.

- 16 CRYSTAL LIGHT *Infusions* recipes with nutrition information
- Menu-enhancing descriptions with images
- 16 branded merchandising cards
- 2 5x7 acrylic stands for merchandising
- 2 dispensers
- Program success tips

Dispensers (2)

Branded Merchandising Cards (16)

Recipes (16)

Printed on recycled paper

Sign up online for ***Kraft Works***, a free program designed to help build your business.

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1•800•537•9338
kraftfoodservice.com

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Foodservice

REBATE OFFER

Crystal Light. *Infusions*

Purchase Eight Cases
of qualifying product & receive your
FREE CRYSTAL LIGHT *Infusions* Starter Kit
(while supplies last)

Offer Period: January 1, 2012, through December 31, 2012
Eligible Products - See Reverse Side

Fill out rebate form completely to participate in program.

Account Information

Establishment Name: _____

Salutation: _____ First: _____ Last: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____ No. of Locations: _____

Phone Number: _____ Fax Number: _____

Email: _____

(New recipes will be emailed approximately each quarter. You may opt out of this program at any time through the link provided on each communication.)

Distributor Information

Name of Distributor: _____ Distributor City: _____ State: _____

What is your type of establishment?

☐ Family Dining/Midscale	☐ Casual Dining	☐ Fine Dining	☐ QSR Hamburger	☐ QSR Other Sandwich
☐ QSR Specialty	☐ QSR Bakery / Donut / Snack	☐ QSR Cafeteria / Buffet	☐ Quick Casual	☐ Business & Industry
☐ K-12	☐ College & University	☐ Hospital	☐ Long-term Care	☐ Healthcare Other
☐ Airline	☐ Hotel Full Service	☐ Limited Lodging	☐ Recreation	☐ Military
☐ Vending & OCS	☐ All Other Non-commercial	☐ C-Store	☐ Supermarket	☐ All Other Retail

Kraft Foodservice (KFS), a division of Kraft Foods Global, Inc., reserves the right to audit all requests for certificate payments, and failure to fully cooperate will result in forfeiture of all monies. Further, KFS reserves the right to refuse payment based on incomplete or nonqualified submissions. KFS reserves the right to add or delete eligible products and to change or terminate this offer at any time. By signing below, Operator certifies that the eligible products were purchased in accordance with the terms described in this offer.

Consuming Account Signature _____ Date _____

FREE CRYSTAL LIGHT *Infusions* Starter Kit
with qualifying CRYSTAL LIGHT purchase

(while supplies last)

Please enter the number of cases purchased below and follow instructions to claim your FREE kits.

ELIGIBLE PRODUCTS			
SKU#	**Product Name**	**Size**	**# of Cases**
43000 83931	CRYSTAL LIGHT Fruit Punch Drink Mix	12/2 Gal.	
43000 83935	CRYSTAL LIGHT Pineapple/Orange Drink Mix	12/2 Gal.	
43000 83937	CRYSTAL LIGHT Lemonade Drink Mix	12/2 Gal.	
43000 83942	CRYSTAL LIGHT Sunrise Orange Drink Mix	12/2 Gal.	
43000 83947	CRYSTAL LIGHT Strawberry Kiwi Drink Mix	12/2 Gal.	
43000 83951	CRYSTAL LIGHT Citrus Blend Drink Mix	12/2 Gal.	
43000 83953	CRYSTAL LIGHT Iced Tea Drink Mix	12/2 Gal.	
43000 83954	CRYSTAL LIGHT Raspberry Ice Drink Mix	12/2 Gal.	
43000 02066	CRYSTAL LIGHT Wild Strawberry Energy Drink Mix	12/2 Gal.	
43000 02067	CRYSTAL LIGHT Peach Mango Green Tea Metabolism Drink Mix	12/2 Gal.	
		Total Cases:	
		Total Kits:	

(Minimum 8 cases. Maximum 1 kit per 8 cases.)

kraft works

☐ **Yes!** I want to receive **FREE** valuable rebates, offers, tips, tools and articles from ***Kraft Works!***

Kraft respects your rights to privacy. For a copy of our policy, go to Privacy Notice on www.kraftfoodservice.com
You may visit our website to sign up online and also opt out of the program at any time on our e-mail newsletter.
Your email address is required for auto-enrollment in *Kraft Works*.

How to Redeem Rebate

- Fill out rebate form completely.
- This offer is valid only in the USA.
- Attach copy of distributor invoice (or electronically generated proof of purchase) dated during the offer period specified with eligible product purchases highlighted. Invoice must be from a valid foodservice distributor (club stores or warehouse accounts do not qualify).
- Distributor invoice/proof of purchase must detail: Invoice Number and Date of Purchase. Establishment Name, Street Address, City, State & ZIP. Kraft Product Number and Description. Case Price and Quantity Received.
- Volume applied to this rebate cannot be used in conjunction with any other Kraft Foodservice rebate offer or promotional program unless expressly permitted by KFS, excluding the Kraft Operator program.
- Kraft Foodservice reserves the right to add or delete products from the list, revise or terminate this offer at any time.
- Offer valid for consuming accounts only. Chains and affiliated groups must participate on an individual unit basis. If an operator claims multiple locations, must include list of each individual unit's Address, City, State, and ZIP. Proof of purchase must be provided by individual unit.
- All completed rebate claims, together with proof of purchase, must be postmarked no later than January 31, 2013.
- Please allow 6-8 weeks for processing.
- Mail this form along with proof of purchase to:
  Kraft Foods Global, Inc.
  P.O. Box 764268
  Dallas, TX 75376-4268

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